

## Welcome

8:45 a.m.

Entertainment Stage – Norman Center  
(West parking lot)

## East Texas Medical Center Health Screening

9 a.m. - 3 p.m.

Norman Activity Center  
Sponsor: ETMC

## Jacksonville Fire Dept. Cooling Station

9 a.m. - 4 p.m.

Norman Activity Center (West parking lot)  
Sponsor: Jacksonville Fire Department

## Verizon Wireless Hay Ride

9 a.m. - 4 p.m.

Commerce Street

Sponsors: Verizon Wireless &  
Jacksonville Citizens Police Academy  
Alumni Assoc.

## History Display

9 a.m. - 4 p.m.

Norman Activity Center  
Sponsors: Cherokee County  
Historical Commission /  
Ralph Lindsey

## Tomato Shed Tour

9 a.m. - 4 p.m.

Sponsor: The Tomato Shed - David Claiborne

## Top Tomato Poster Contest Display

9 a.m. - 4 p.m.

Norman Activity Center  
Sponsor: Dairy Queen - 1501 S. Jackson  
(Gene Brumbelow)

## ADDITIONAL SPONSORS

Adams Cherokee Self Service Storage

Autry Design

Autry Funeral Home

Cherokee County Industrial Commission

City of Jacksonville

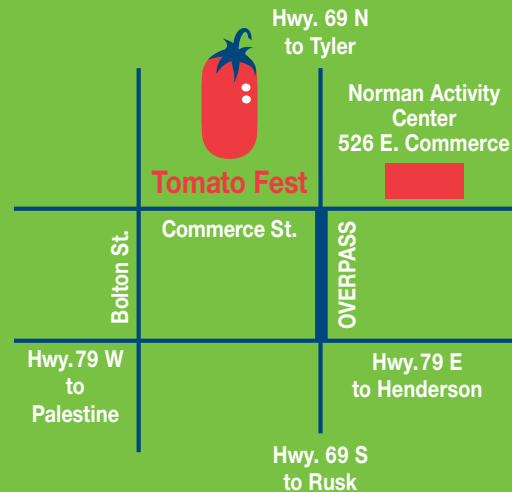
Farm Bureau

GAP Broadcasting

Jacksonville Development Corporation

Southside Bank

Texas Lottery Commission



Jacksonville Chamber of Commerce  
P. O. Box 1231 • Jacksonville, Texas 75766  
903.586.2217 or 800.376.2217  
[www.jacksonvilletexas.com](http://www.jacksonvilletexas.com)  
<http://www.myspace.com/jacksonvilletexas>

# 26TH ANNUAL TOMATO FEST 2010

JACKSONVILLE, TEXAS

## FRIDAY, JUNE 11TH

### 2nd Annual Tomato Ball

7 - 10 p.m.

Landmark (corner of Hwy. 69 & 79)

Dinner by Sadler's Kitchen

Entertainment: East Texas Finest  
Featuring Jazz & Popular Music

Call 903-586-2217 for ticket cost and reservations

## SATURDAY, JUNE 12TH

### Jacksonville Bass Club Fishing Tournament

6 a.m. - 2 p.m.

Lake Jacksonville Concession (Byrd Rd)

Sponsor: Jacksonville Bass Club

### Jacksonville Soccer Association Tournament

8 a.m. - 8 p.m.

Tomato Bowl (Hwy. 79 & Austin St)

Sponsors: Jacksonville Soccer Assoc./Jacksonville ISD

### Jacksonville Tennis Association Tournament

8 a.m. - 8 p.m.

Jacksonville High School (Mason Dr)

Sponsor: Jacksonville Tennis Assoc.



**Registration - Best Home Grown  
Tomato Contest**

9 - 11 a.m.

Norman Activity Center

Sponsors: East Texas Medical Center &  
Cherokee Co. Extension Service

**Awards - Best Home Grown Tomato Contest**

12:30 p.m.

Entertainment Stage

Sponsors: East Texas Medical Center &  
Cherokee Co. Extension Service

**Dance Troop - Desdemona &  
The Dream Harem presents  
A Dance Across Time**

9:30 a.m. - 11 a.m.

Entertainment Stage

Sponsors: Baker Financial Services,  
Boogie Butt Productions,  
Capital One, ETMC, Eye Care Associates,  
Gibson Signs, Jacksonville Insurance Agency,  
May Drug, Texas National Bank

**Wesley Pruitt Band**

1:30 - 3 p.m.

Entertainment Stage

**Dance Troop - Desdemona & The Dream  
Harem presents A Dance Across Time**

3 - 4 p.m.

Entertainment Stage

**Tomato History Contest**

9:30 a.m.

Norman Activity Center

Sponsor: Cherokee County Historical Commission

**Tomato Shoot**

9 a.m. - 4 p.m.

Jacksonville Daily Progress parking lot

Sponsor: Austin Bank / Troop 407

**Boy Scout Museum**

9 a.m. - 4 p.m.

Norman Activity Center

Sponsor: Boy Scout Troop 407

**Registration - Salsa Contest**

10 a.m. - 11:30 a.m.

Norman Activity Center

Sponsor: Sadler's Kitchen

**Awards - Salsa Contest**

12:30 p.m.

Entertainment Stage

Sponsor: Sadler's Kitchen

**100 Years of Boy Scouting Pioneer Exhibit**

9 a.m. - 4 p.m.

Jacksonville Daily Progress parking lot

Sponsor: Boy Scout Troup 407

**Antique Car Show**

9 a.m. - 3 p.m.

Landmark parking lot (Corner of Hwy 69/79)

Sponsor: Dairy Queen - 607 E. Rusk (J.N. Grimes)

**Awards - Antique Car Show**

3:30 p.m.

Landmark parking lot

Sponsor: Dairy Queen - 607 E. Rusk (J. N. Grimes)

**Kiwanis Club Auction**

11 a.m. - 1 p.m.

Norman Activity Center

Sponsor: Kiwanis Club

**Tomato Eating Contest (Celebrity)**

11 a.m.

Entertainment Stage

Sponsor: The Tomato Shed

**Tomato Eating Contest (Kids 7 - 12)**

1 p.m.

Entertainment Stage

Sponsor: The Tomato Shed

**Tomato Peeling Contest**

11:15 a.m.

Entertainment Stage

Sponsor: Jacksonville Daily Progress

**Ballet Folkorico**

11:30 a.m. - 12:30 p.m.

Entertainment Stage

**Tomato Mashing Contest**

12 noon

Tomato Bowl Grounds

Sponsor: Prosperity Bank

**Karaoke Contest**

1:30 - 4 p.m.

Norman Activity Center

Sponsor: OSI, Inc.

**Gospel Concert**

5 - 8 p.m.

Norman Activity Center

Sponsor: Whataburger

**5th Annual Chili's Street Dance**

7 - 10 p.m.

Chili's - 1225 S. Jackson

Entertainment: Grant Cook and Friends

Sponsors: Bill McRae Ford Lincoln Mercury, Boogie Butt  
Productions, Chili's, Oncor, Suddenlink, Trinity Mother  
Frances Hospital-Jacksonville and Wal-Mart

**Fly to the Festival!**

A courtesy shuttle, provided by RidgeAire  
will be available to take pilots and their passengers  
from the airport (KJSO) to the festival downtown.  
Tomato Drop Contest - No Ramp Fees - Free Popsicles  
Contact Cherokee County Airport 903-586-8217